

Influenza Pandemic Preparedness in Business Sector

ABAC Online Survey Outcome



UNITED NATIONS



Inter-Agency Meeting, 1 Nov 2007 Bangkok

APEC Asia-Pacific Economic Cooperation

- established in 1989 to further enhance economic growth and prosperity for the region and to strengthen the Asia-Pacific community
- 21 Member Economies

Host Economies

2005 Republic of Korea

2006 Vietnam

2007 Australia

2008 Peru

2009 Singapore

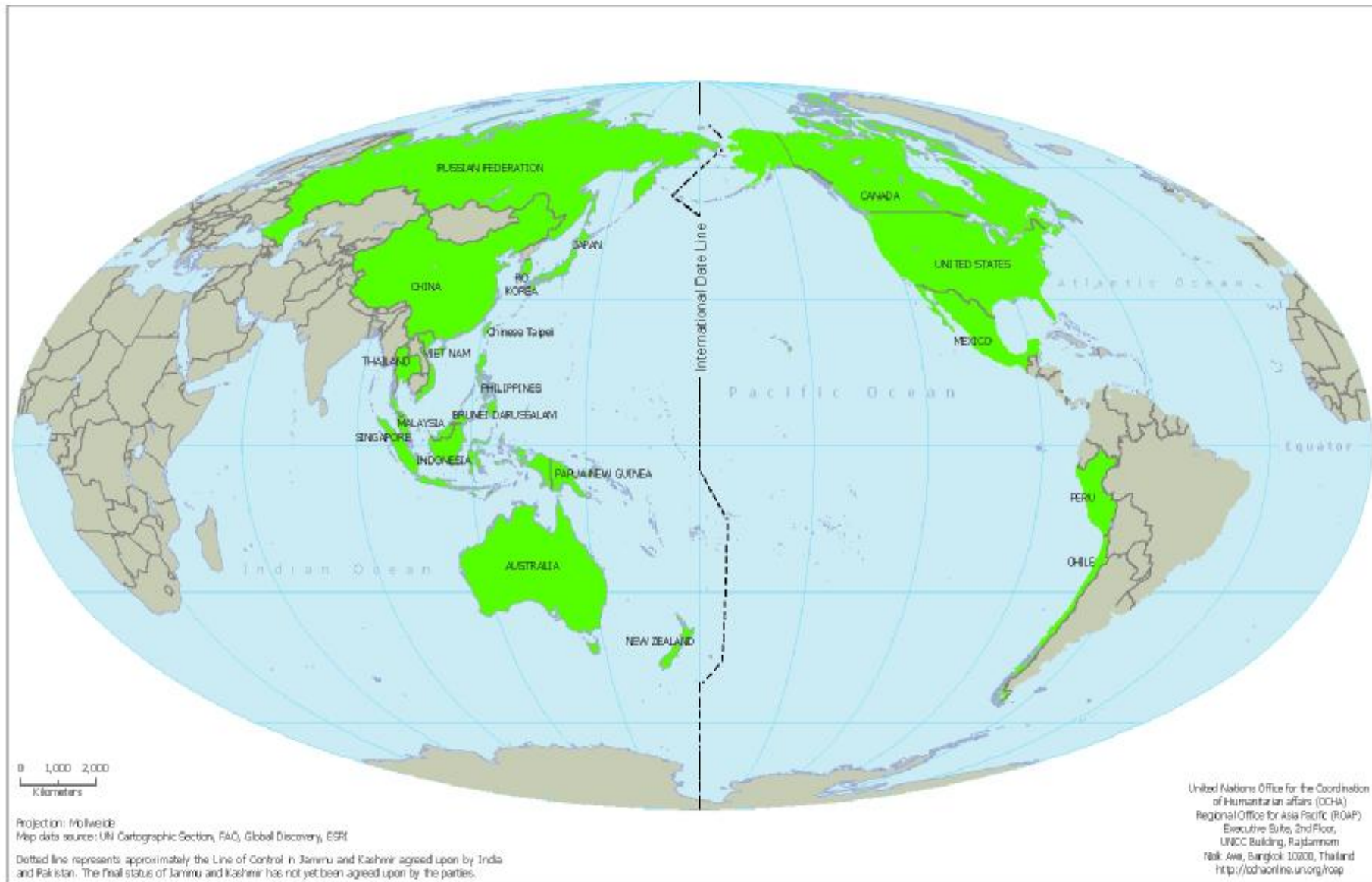
2010 Japan



OCHA Regional Office for Asia Pacific

Regional Partnerships: Asia-Pacific Economic Cooperation (APEC)

Issued: 3 August 2007



The names shown and the designations used on this map do not imply official endorsement or acceptance by the United Nations

Map Ref: OCHA_ROAP_APEC_v1_070803





Asia-Pacific
Economic Cooperation





APEC Business Advisory Council (ABAC)

- created by the APEC Economic Leaders in 1995
- comprises of up to three members of the private sector from each economy.
- to provide advice on the implementation of the Osaka Action Agenda and on other specific business sector priorities
- to respond when the various APEC fora request information about business-related issues or to provide the business perspective on specific areas of cooperation

Activities on Pandemic preparedness in business sector so far include

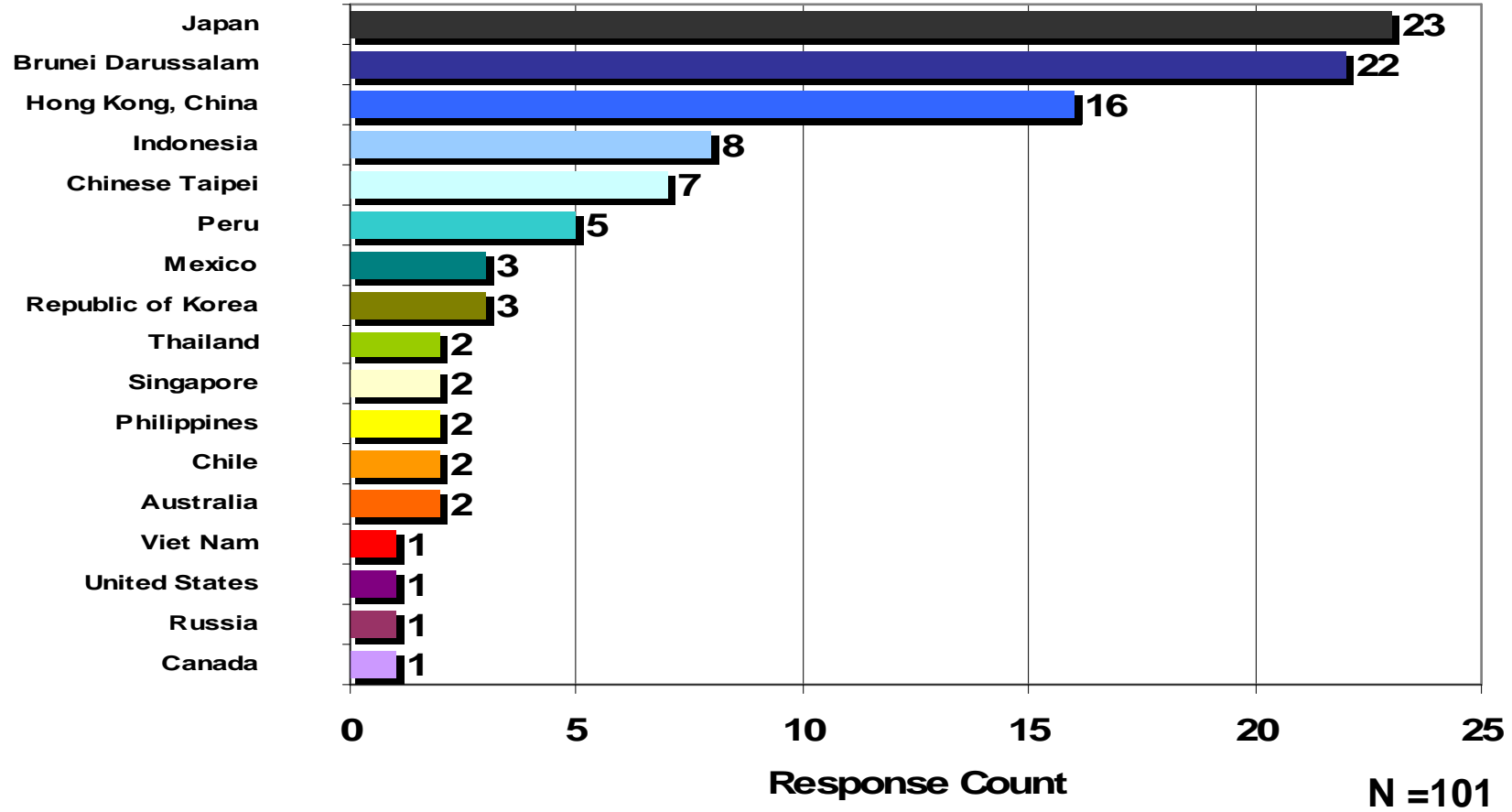
- **Workshops (in Hong Kong, Singapore)**
- **List of useful websites**
- **Survey**

Objectives of the survey

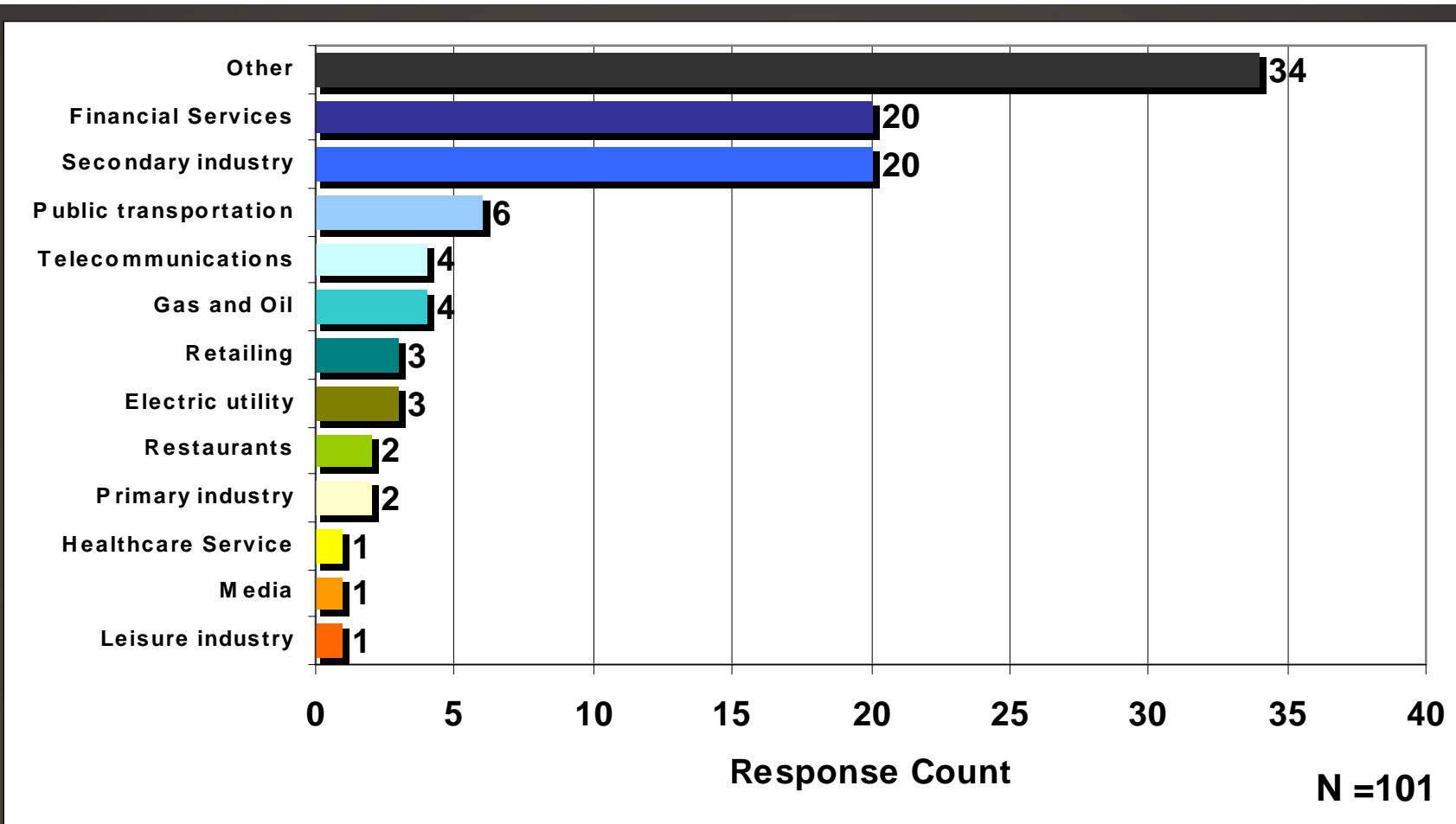
- a) To have a snapshot on the status of pandemic preparedness in business sector,
- b) To identify and analyze key factors for success in elevating pandemic readiness in business sector, including effective messaging from governments and ABAC
- c) To identify recommendations on way forward based on lessons learned and best practices

Methods and Outcome

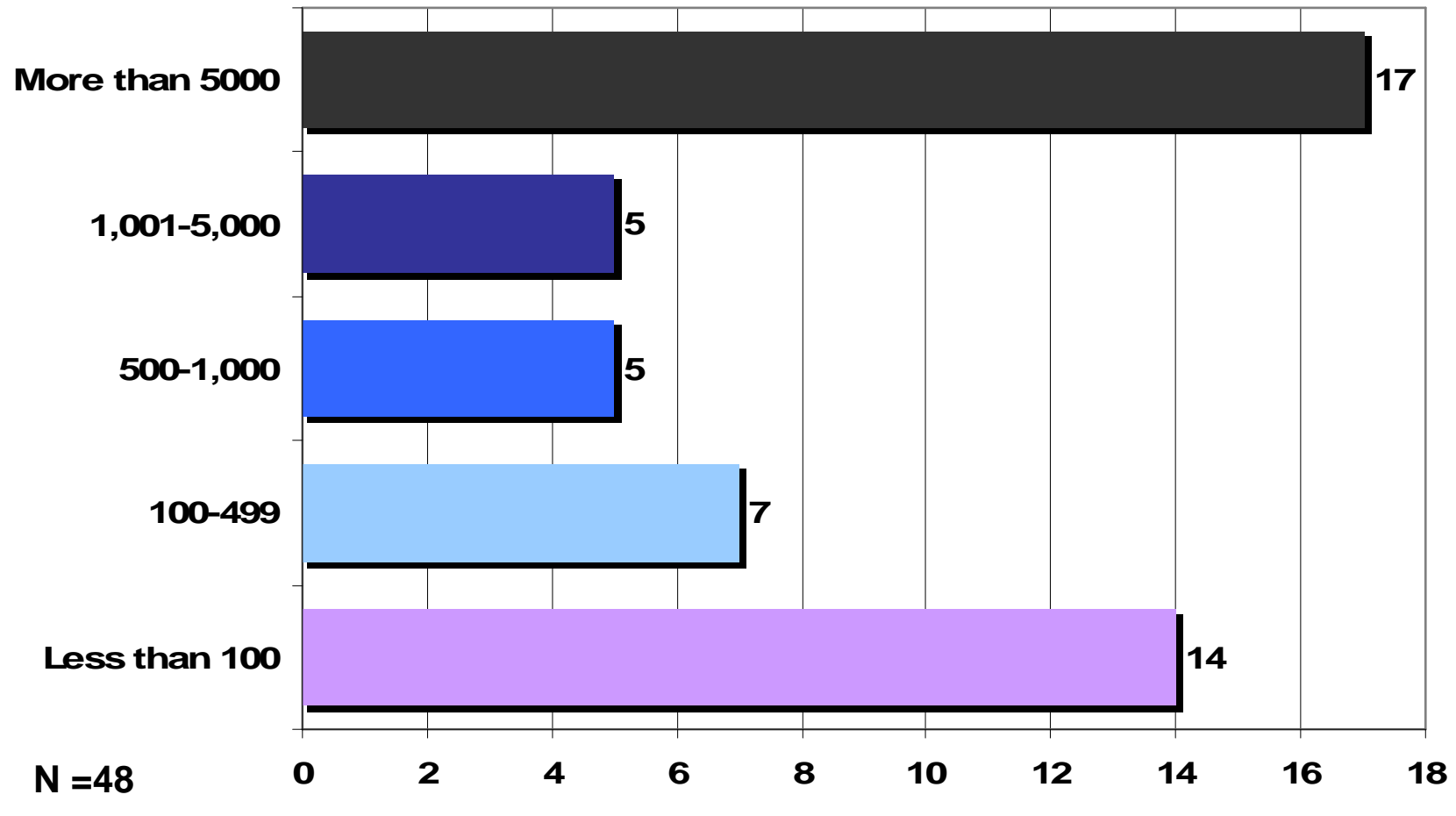
- a) On-line survey that included 27 questions was developed.
- b) Request was sent from ABAC secretariat to focal points in member economies to be answered by business companies in each economy (27 June – 31 July 2007).
- c) A total of 101 business companies replied.



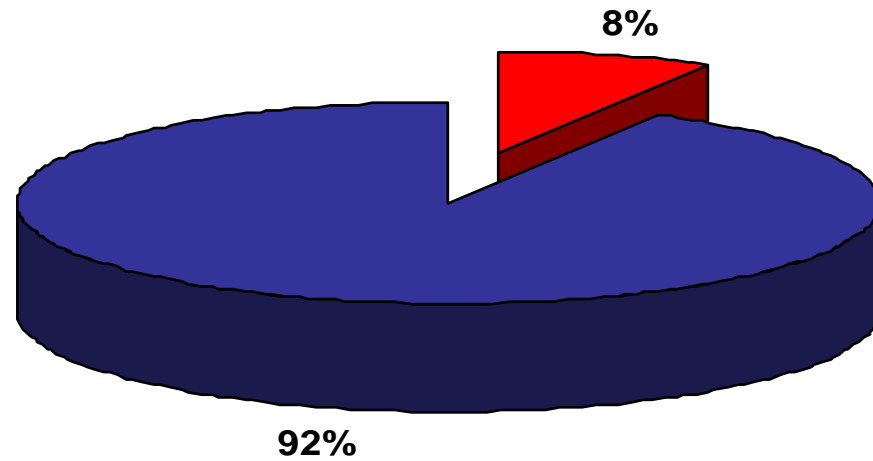
Response: Breakdown by Economy



Breakdown by Business Sector

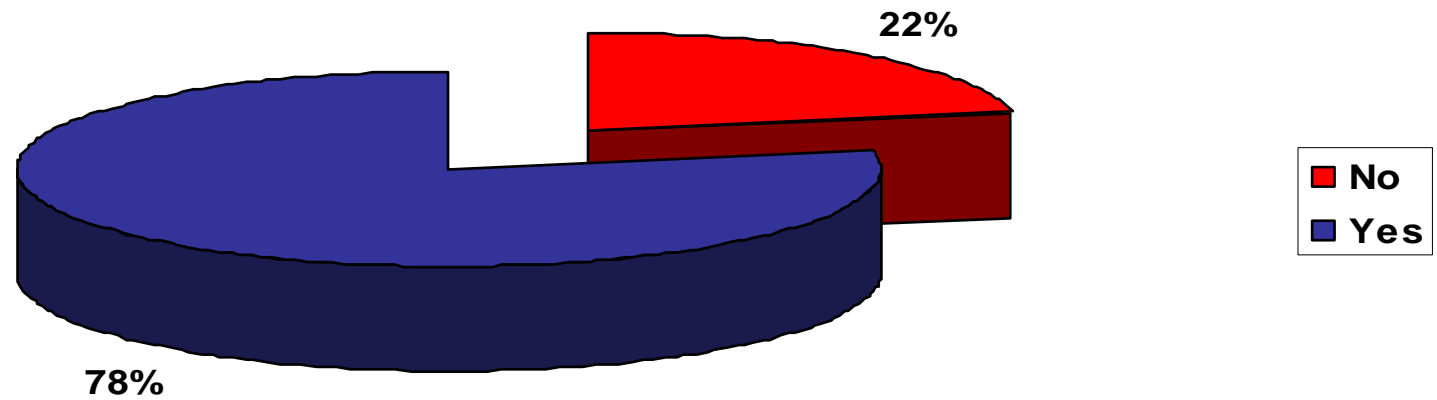


Breakdown by Number of Employees



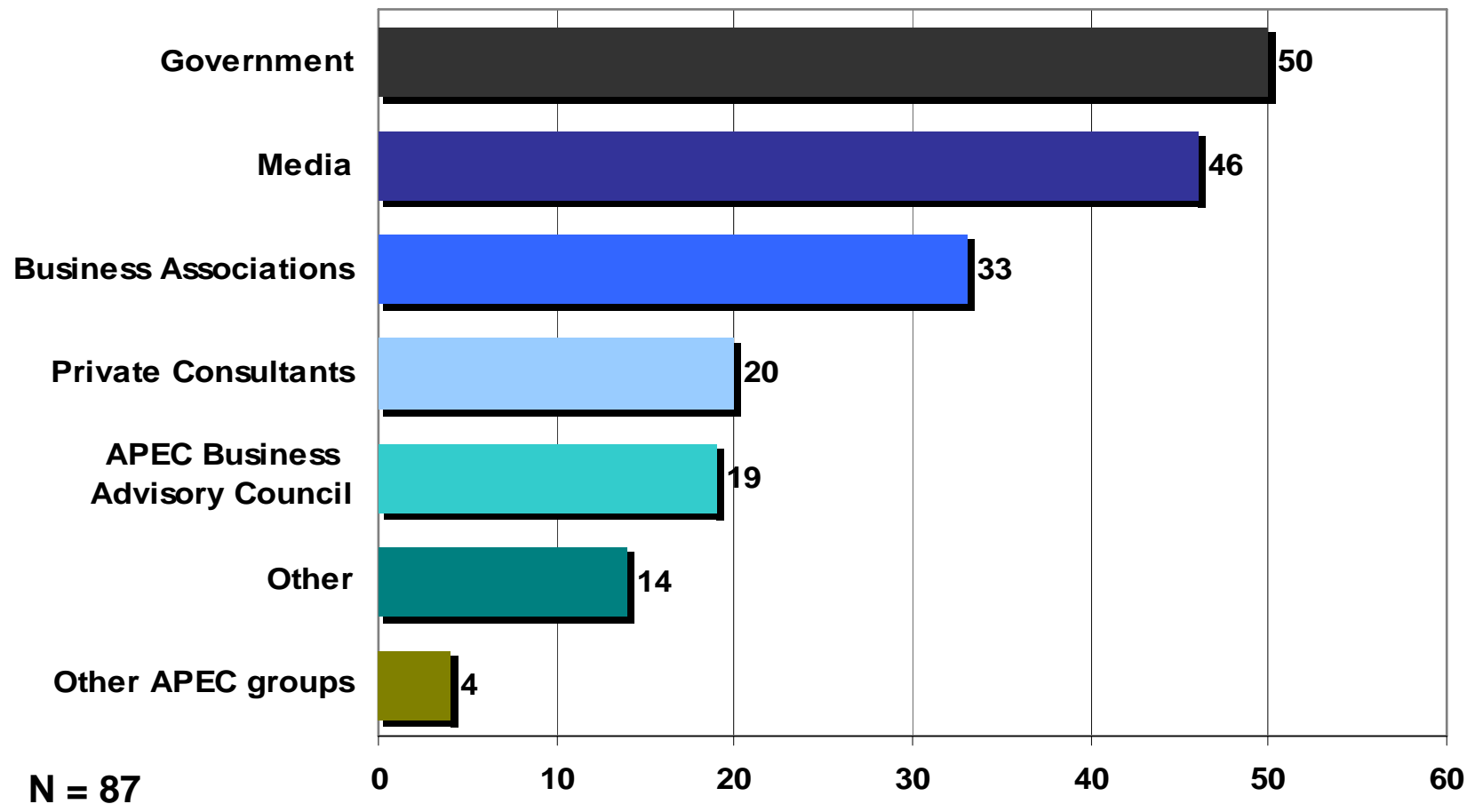
N = 87

Have you heard of an influenza pandemic?

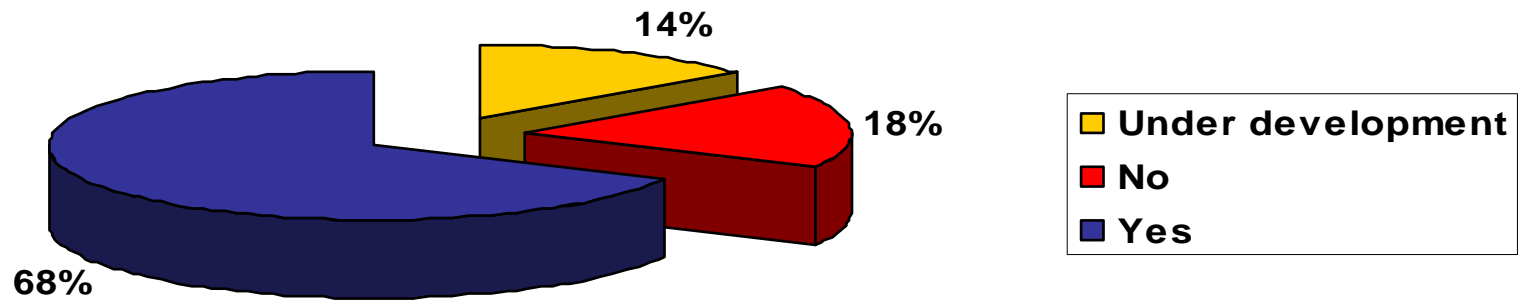


N = 87

Would an Influenza Pandemic Affect your Business?

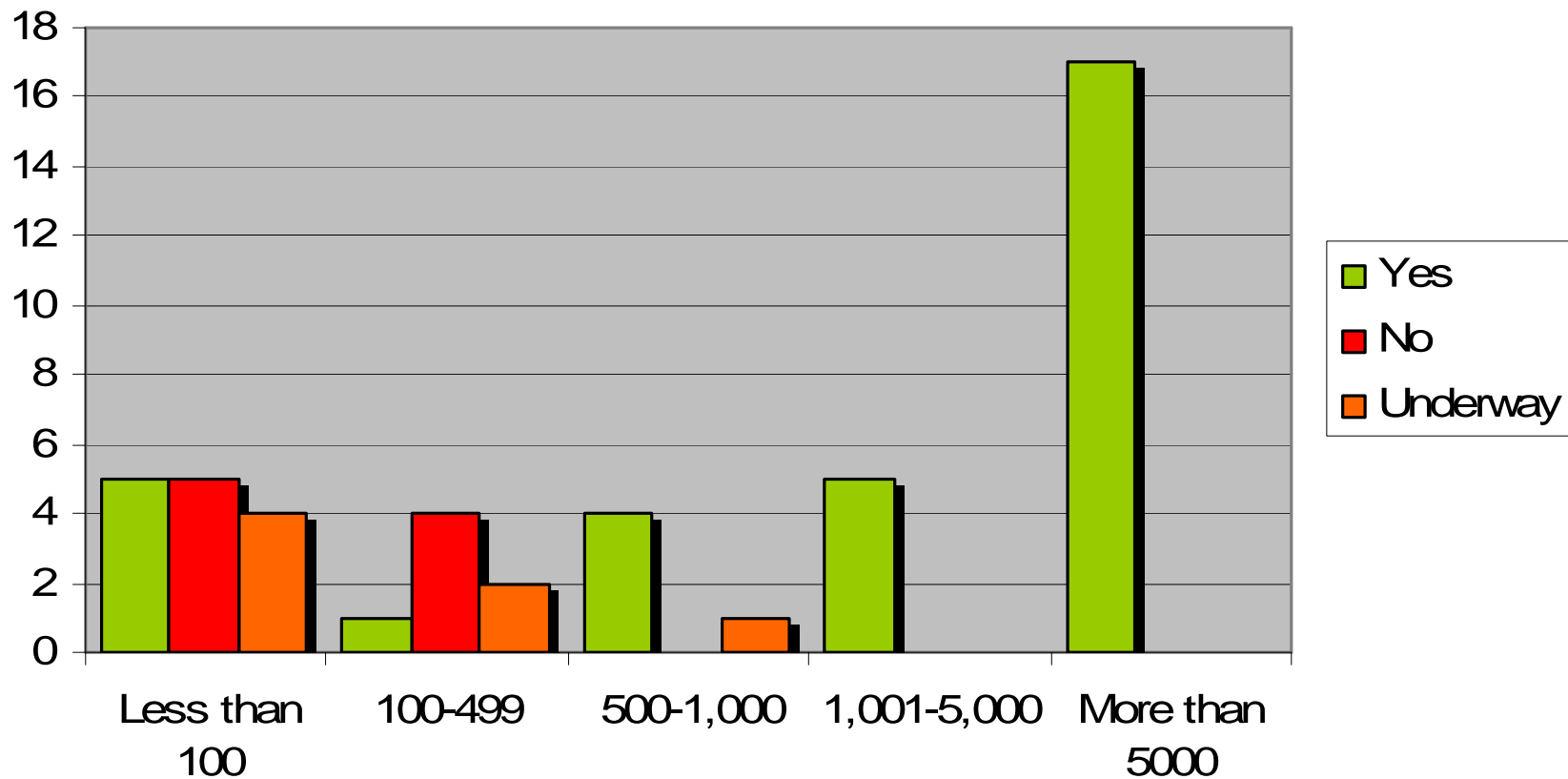


**Where have you received information on
Pandemic Preparedness from?**



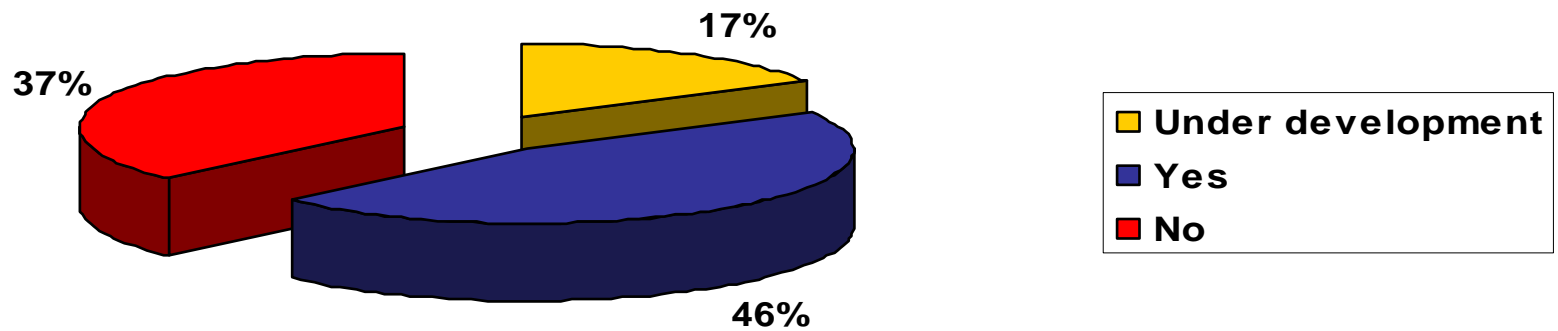
N = 83

Does your company have any Emergency Plans?



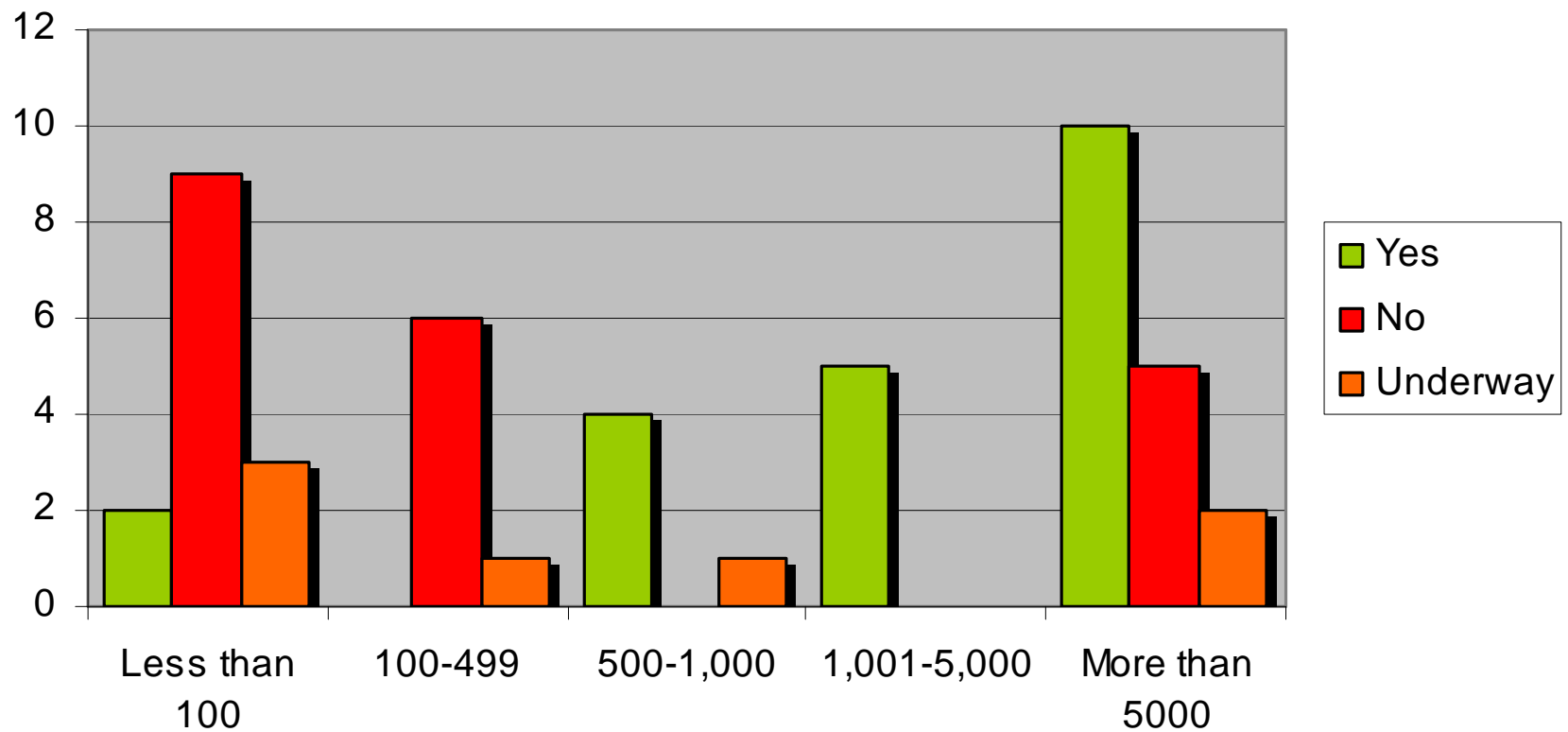
N = 48

Any Emergency Plans - Breakdown by number of employees



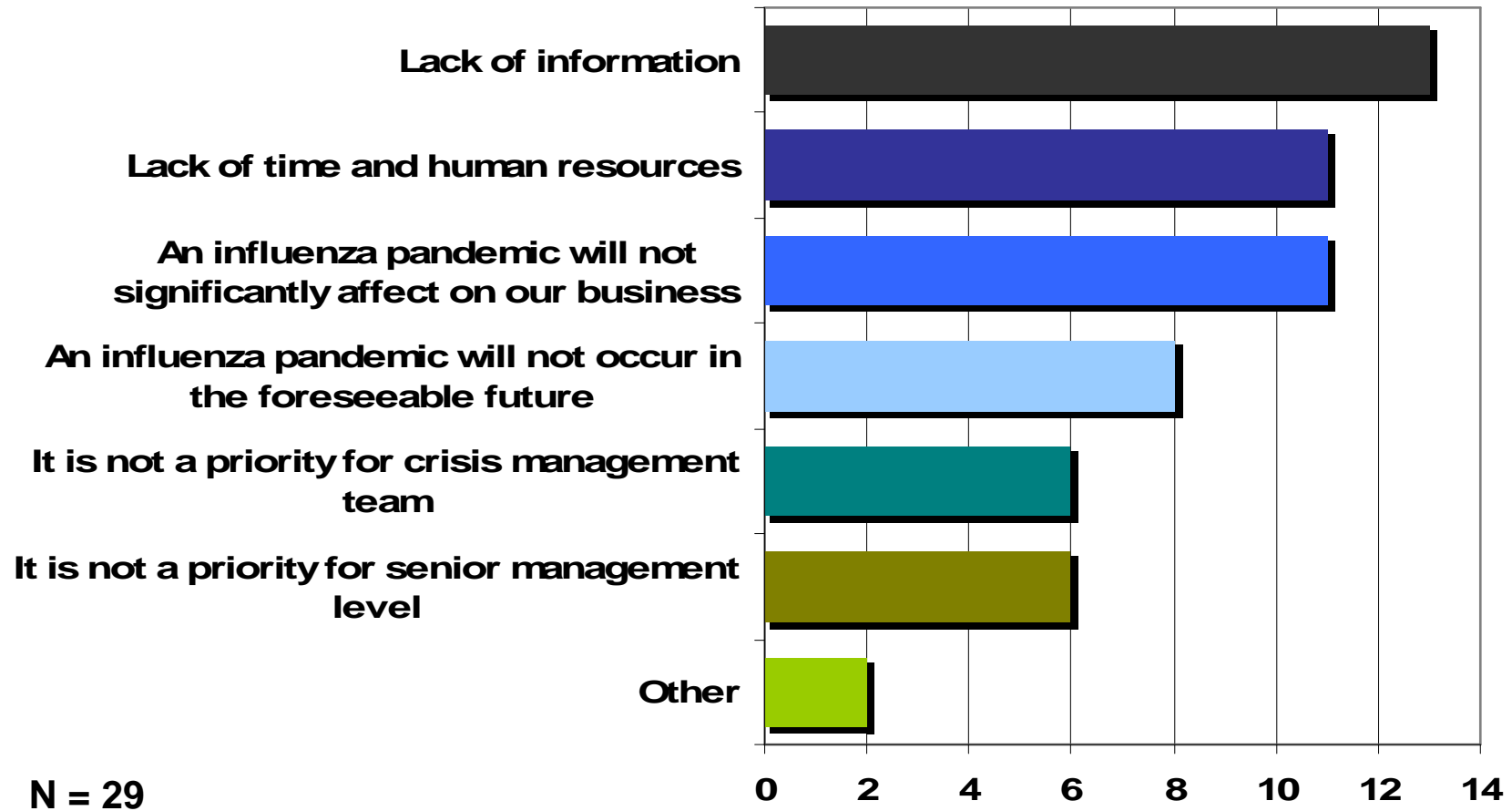
N = 83

Does your company have an Pandemic Preparedness Plan?

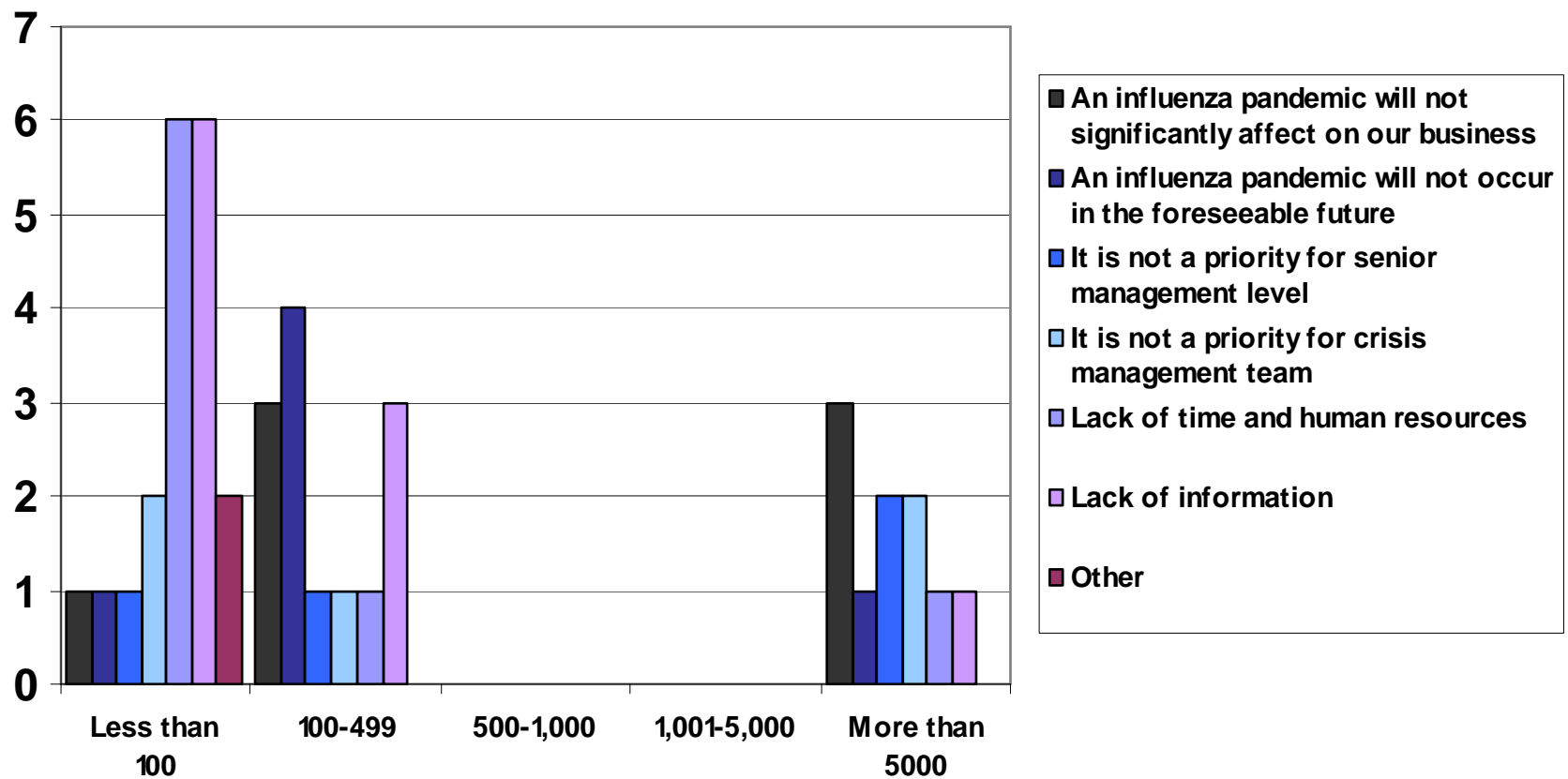


N = 48

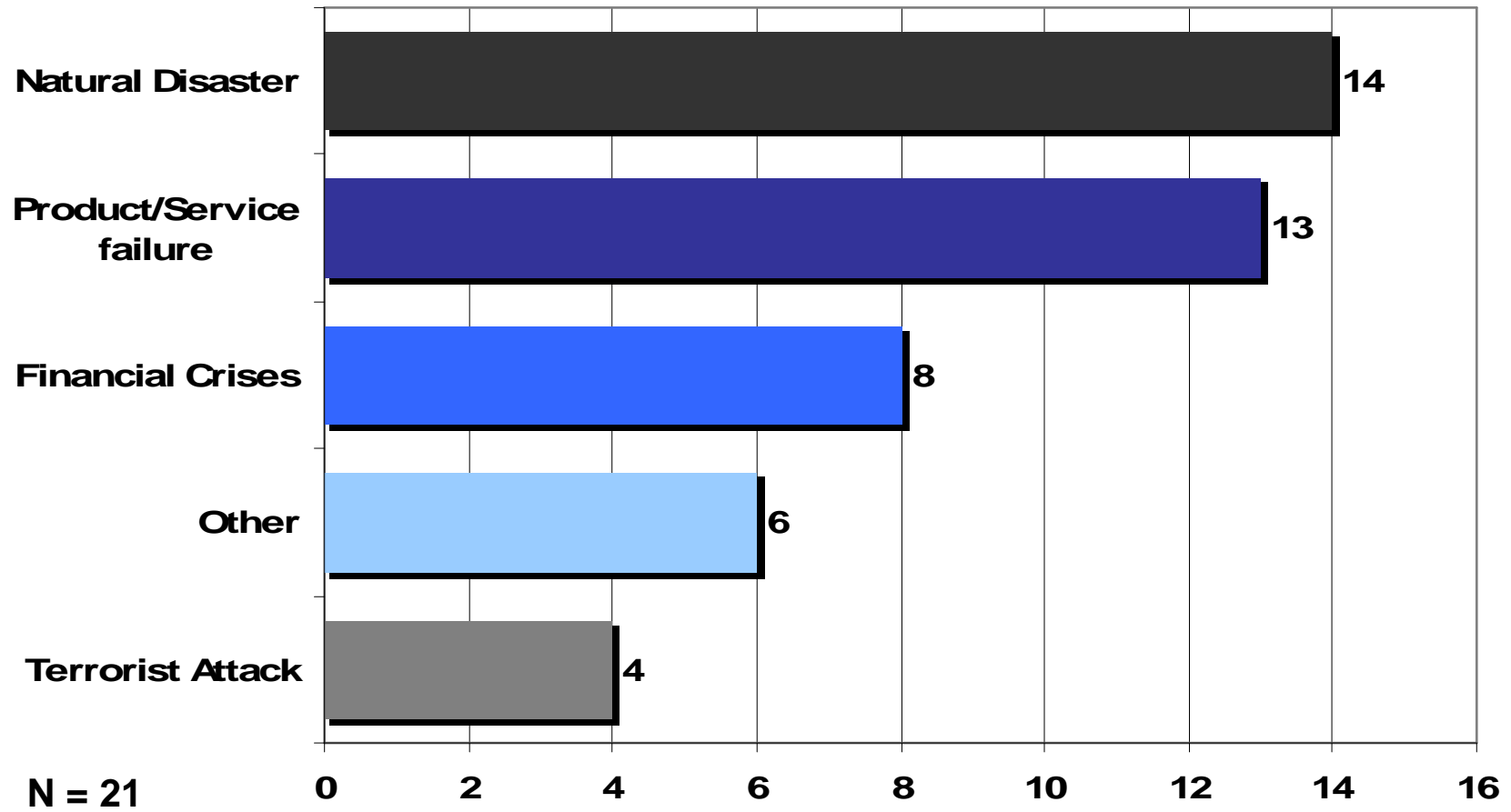
Influenza Pandemic Preparedness Plan (Breakdown by number of employees)



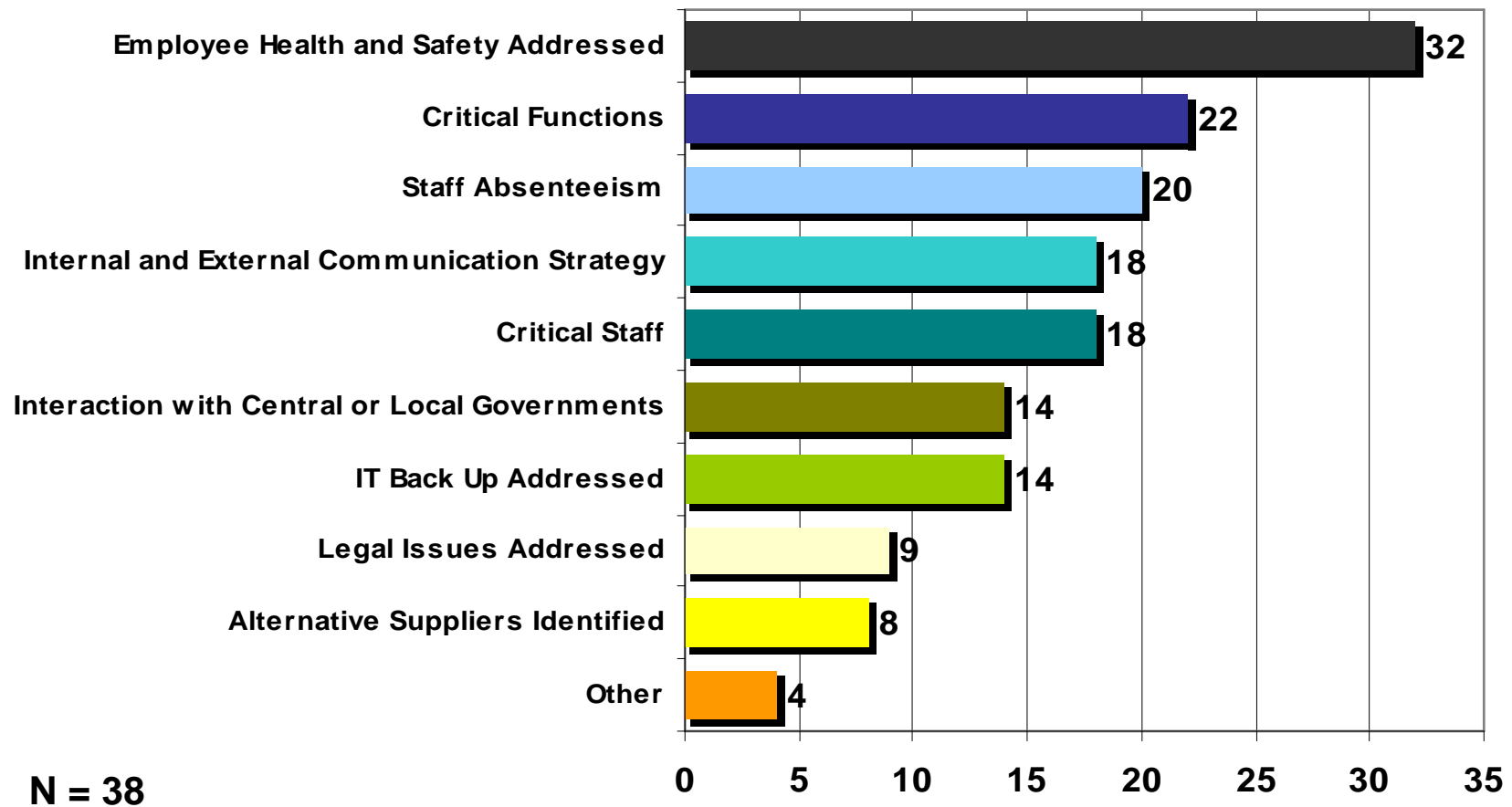
The Reason Why Pandemic Plans are NOT Developed



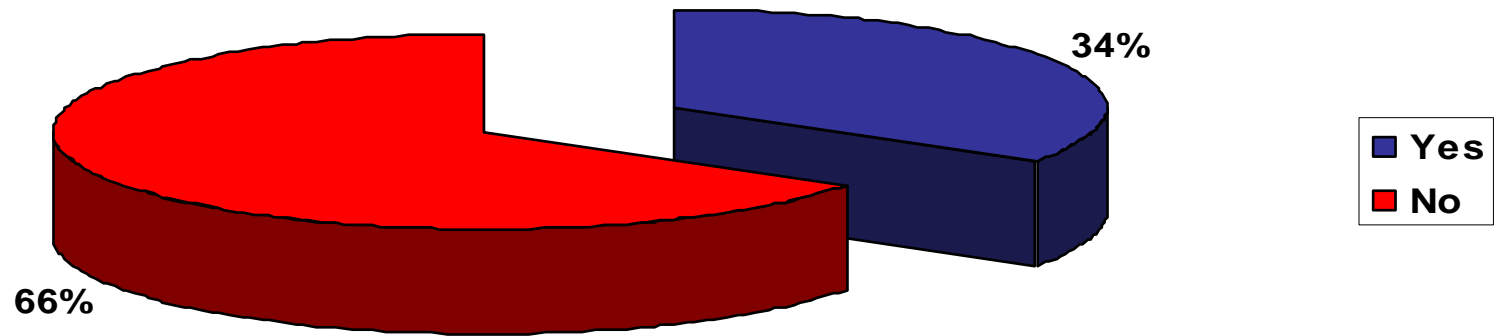
The Reason Why Pandemic Plans are NOT Developed (Breakdown by number of Employees)



**Issues That the Emergency Plan Covered
among those who have NOT developed
pandemic preparedness plans**



Issues covered by Pandemic Preparedness Plans



N = 38

Budget Allocated for Pandemic Preparedness?

**Hand-hygiene
supplies**

27

Masks

24

Antivirals

13

Other

7

N = 38

0

5

10

15

20

25

30

Supplies Purchased/Planned to be Purchased

**They are stockpiled
by governments**

17

**They are prepared
by health care
facilities**

13

Other

12

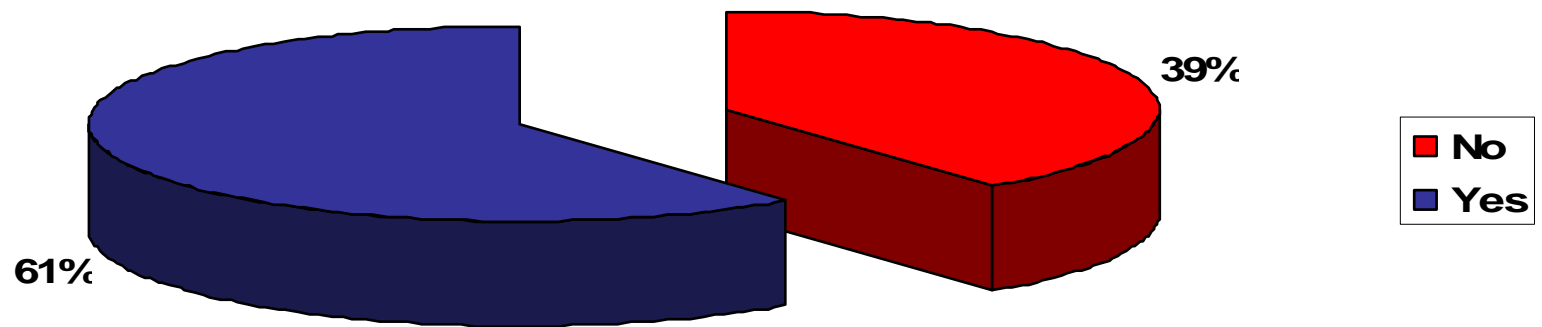
**Tried but they were
not available**

3

N = 38

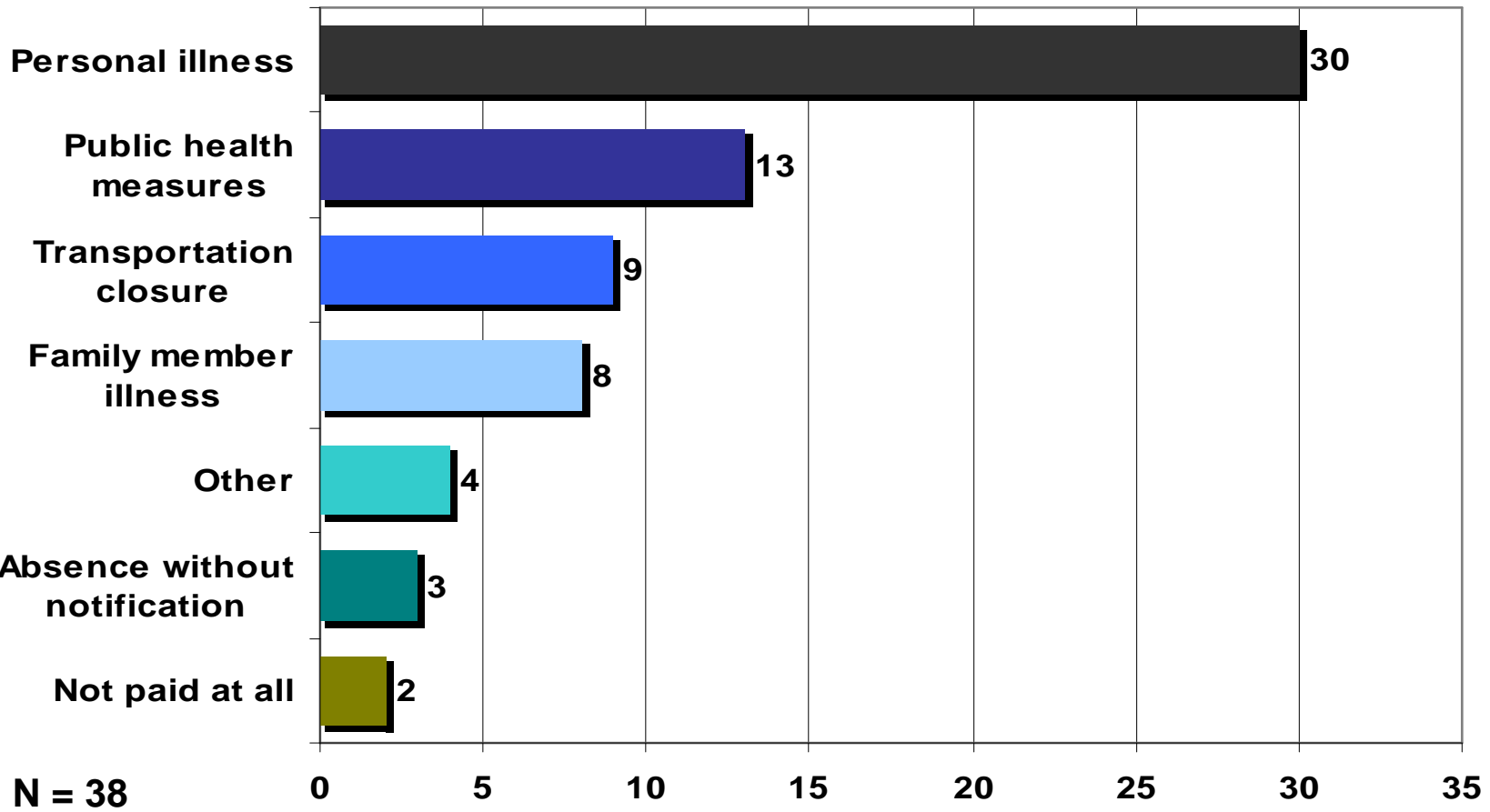
0 2 4 6 8 10 12 14 16 18

Why Not Purchasing Any Antivirals?

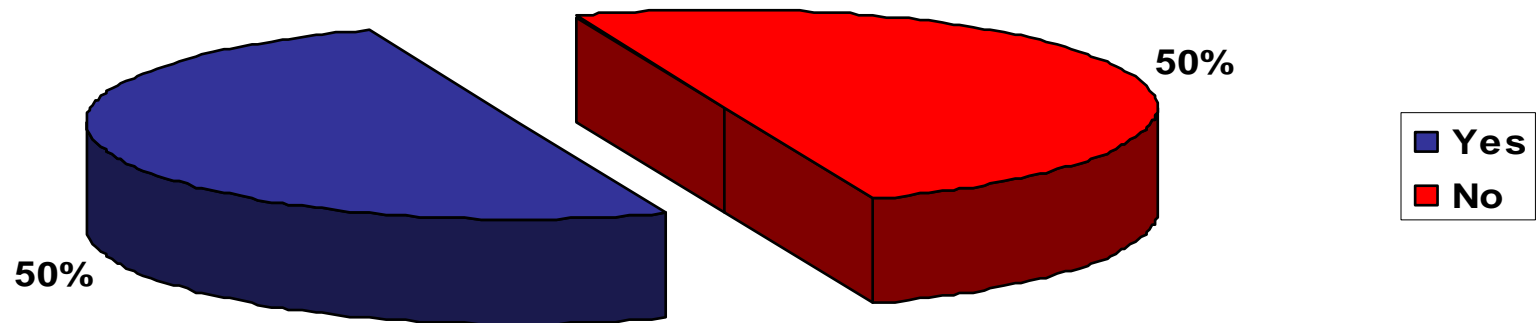


N = 38

**Plan to Make an Arrangement for
Telecommuting**

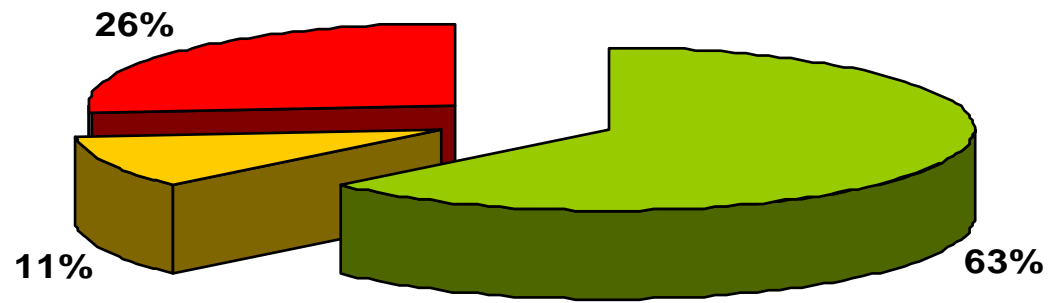


In which case do you plan to Pay Salaries during Employee Absenteeism?



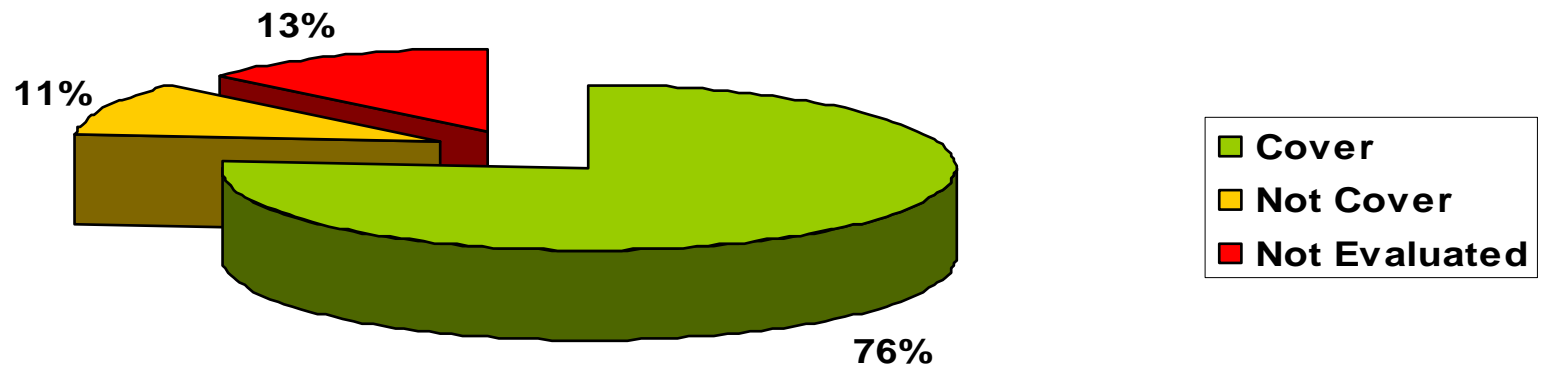
N = 38

Plan to Pay Hardship Compensation



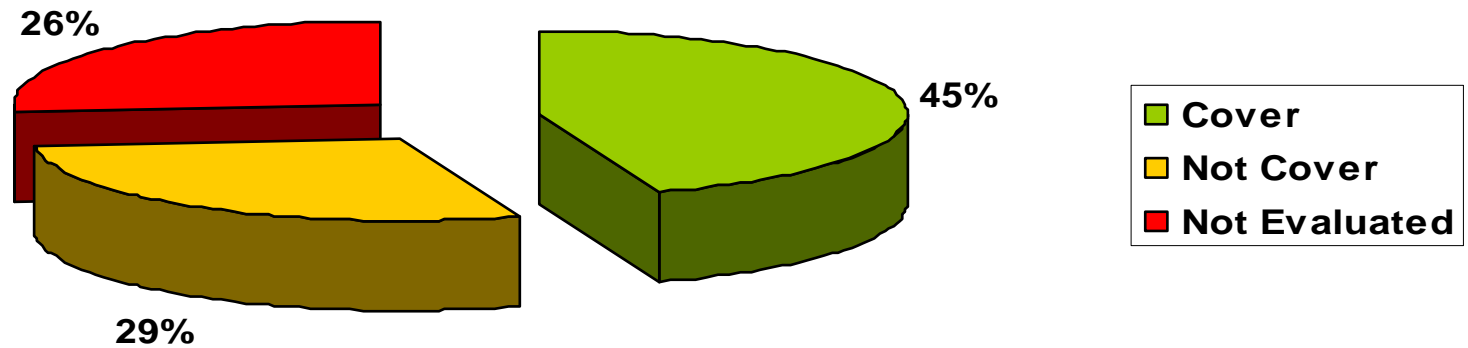
N = 38

Life Insurance in times of a pandemic



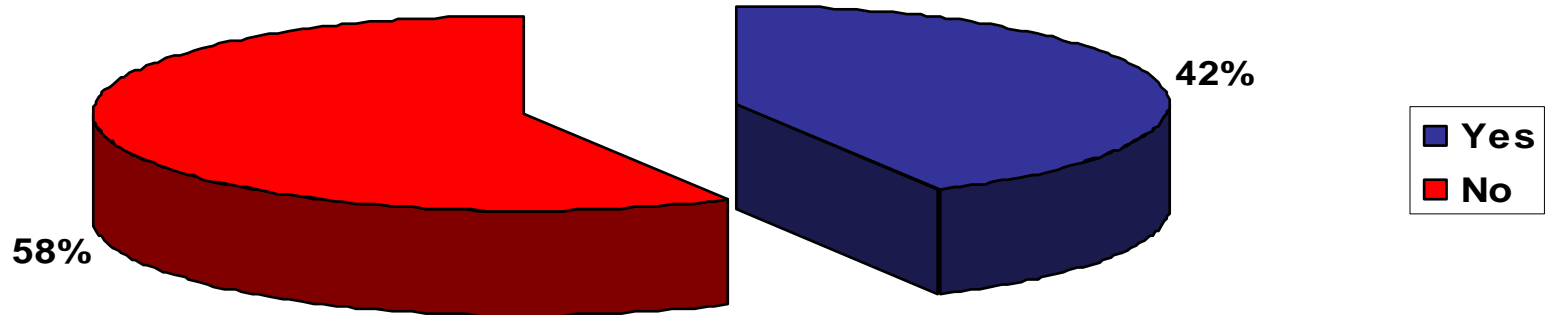
N = 38

Health Insurance in times of a pandemic



N = 38

Disability Insurance in times of a pandemic



N = 38

Tested Plan Through Simulation Exercises?

Briefing session

20

Brochure

14

Training

11

Other

6

None done

5

N = 38

0

5

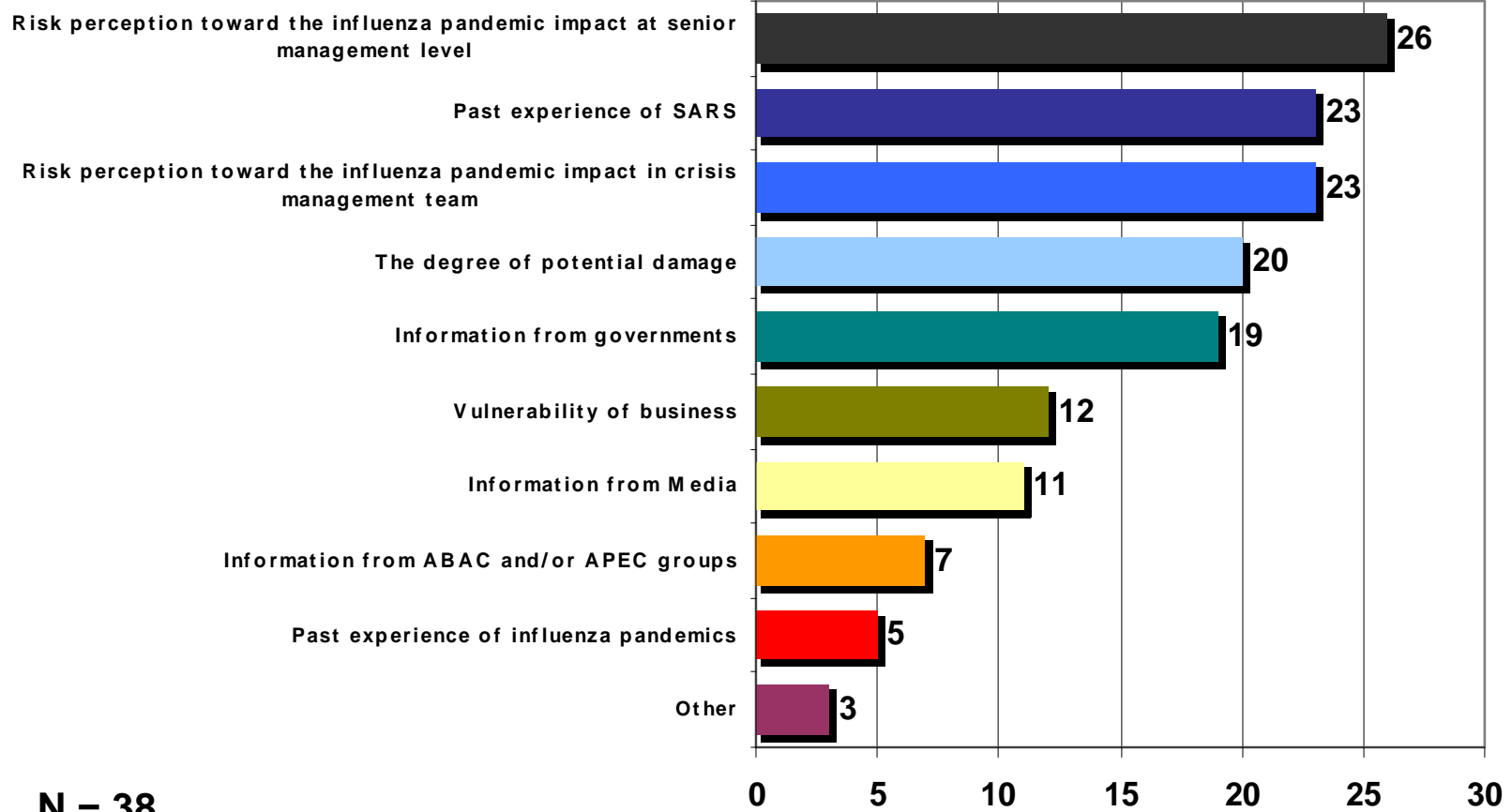
10

15

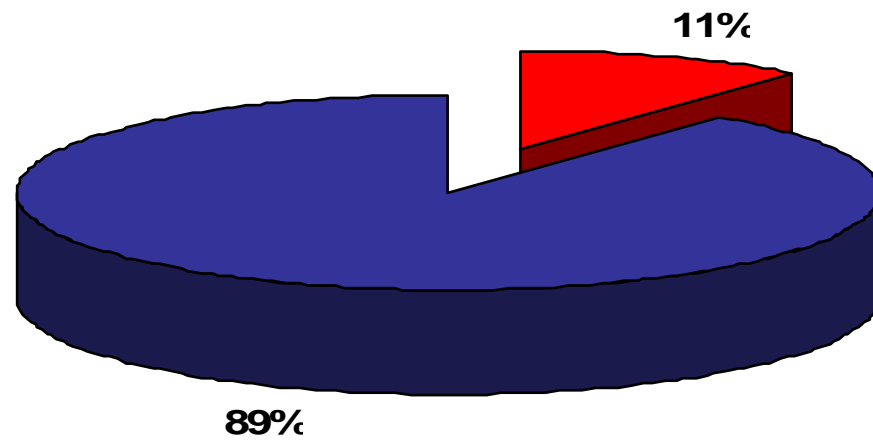
20

25

Education Method

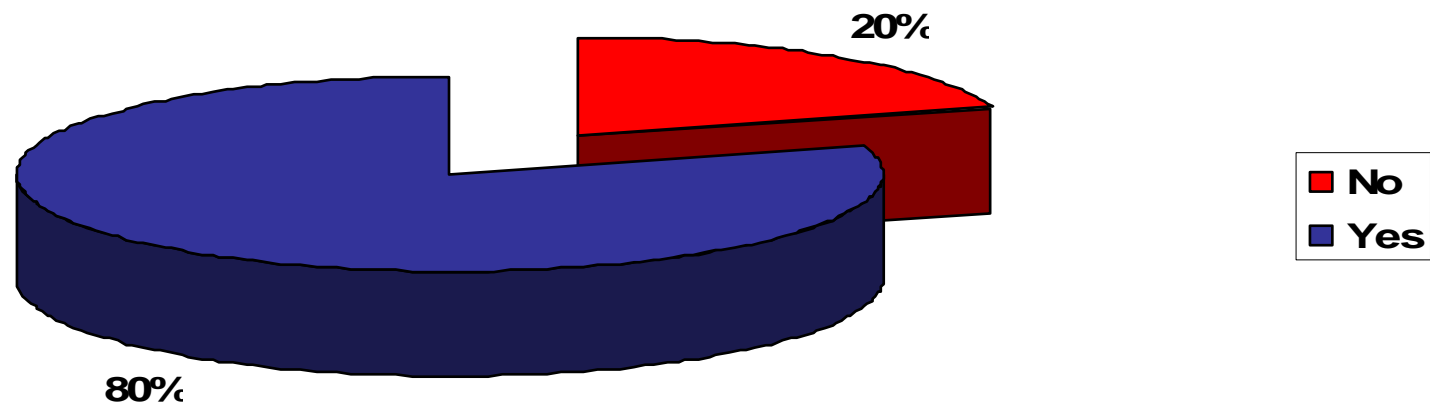


Key Information or Inputs for Plan Development



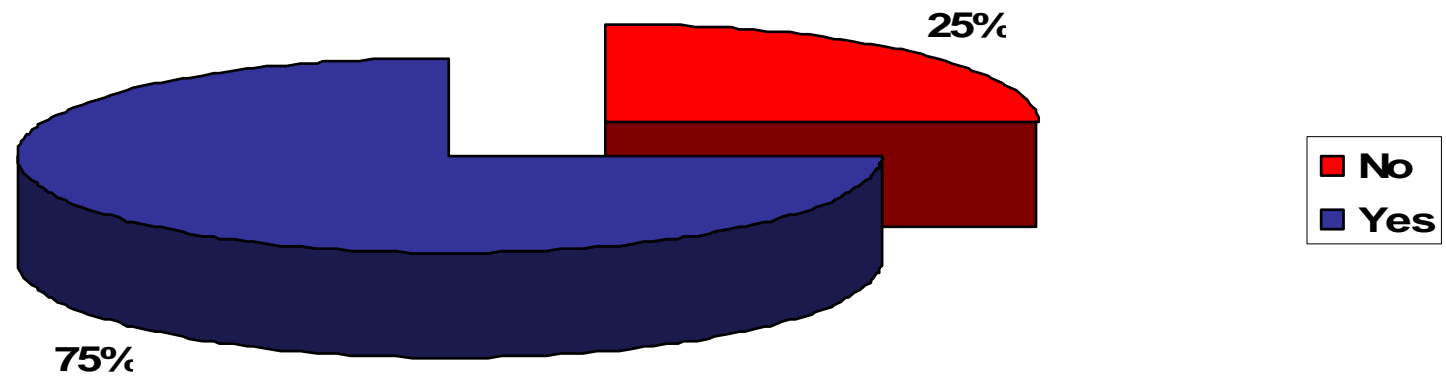
N = 64

Do you find it useful if tools become available for promoting pandemic preparedness?



N = 64

Do you find it useful if an event takes place that teaches development of pandemic preparedness plans/business continuity plans?



N = 64

If such an event takes place, do you wish to send your representatives to attend?

Conclusion

- Awareness and perception toward a risk of an influenza pandemic is high, and Govt and Media play major roles in messaging,
- Larger companies are better prepared than SMEs,
- Employee Health and Safety are well addressed, but more work is needed for business continuity, and
- Lack of information is still being the major hampering factor, and many companies find it useful if tools and opportunities for training become available.

Limitations; small sample size, selection bias, and geographical skew to East and S-E Asia within APEC

– Recommendations for next steps

- Activities targeting SMEs - in collaboration with APEC SME WG
- Advocacy and Training events on BCP - not limited to a flu pandemic
- In-depth analysis of plans for selected sectors
- Training on conducting simulation exercises — materials, pro bono work of Booz Allen Hamilton, are available at <http://www.influenza.undg.org>

Thank you for your attention.