

The Pandemic Preparedness Forum

Thursday, February 2010, 2 – 5pm
Imperial Queen's Park Hotel, Sukhumvit Soi 22, Bangkok

Agenda

Expected participants: Representatives of country and regional offices of international organizations, UN agencies, donor organizations NGOs and the private sector.

Theme: COMMUNICATION FOR PANDEMIC PREPAREDNESS

Chair: Mr. Anton Schneider, Asia Regional Behaviour Change Communication Specialist, Academy for Educational Development (AED)

14:00 – 14:20	Welcome address: <ul style="list-style-type: none">• Review of meeting agenda• Introductions by participants• Round-table announcements: organizational updates on API activities
14:20 – 14:30	Overview of the Asia Regional Risk Communication Initiative – Mr. Anton Schneider, Academy for Educational Development (AED)
14:30 – 15:20	Session 1: Mr. C Y Gopinath, Regional Communication Coordinator, FAO RAP 'The View from the Farm: Why Behavior Change is so Difficult (and what to do about it)' Q&A
15:20 – 15:50	Coffee break
15:50 – 16:40	Session 2: Mr. C Y Gopinath, Regional Communication Coordinator, FAO RAP 'Communication in the Time of Emerging Infectious Diseases: Challenges and Directions' Q&A
16:40 - 17:00	Any other business

Minutes and presentations are posted on the UN Influenza web portal at <http://un-influenza.org/node/3730>.

Please note that the meeting room has centrally controlled air-conditioning and can become very cold. Unfortunately we can not alter this. Please bring suitable attire for your comfort.



Organized by the United Nations System Influenza Coordination (UNSCIC)